

Stephanie Finnegan

G R A P H I C D E S I G N E R

Relevant Professional Experience

GRAPHICS MANAGER

SOUTH CAROLINA DEPARTMENT OF AGRICULTURE
March 2015 – Present | Columbia, SC

- × Create print and digital materials including membership directories, catalogs, advertisements, event flyers, social media graphics, logos, educational materials, letterhead, banners and signage, forms, and other various projects.
- × Sole designer for the Department's annual *Grown in SC* magazine, as well as the *Market Bulletin* newspaper, which is published twice per month.
- × Manage content on multiple websites for the agency and post weekly press releases, newsletters, and radio clips. Manage domain names and hosting accounts.
- × Photograph various events, farms, markets, and produce.

GRAPHIC DESIGNER

STEPHANIE FINNEGAN DESIGN + PHOTO
October 2010 – Present | Mercer, PA + Columbia, SC

- × Work with clients on projects including but not limited to business cards, logos, publications, marketing materials, and invitation sets.
- × Create printable instant download products for Etsy shop; manage shop orders.

DIRECTOR OF COMMUNICATIONS

KEYSTONE BLIND ASSOCIATION
December 2011 – February 2015 | Sharon, PA

- × Editor/Creative Director of the first & second editions of the 52-page Keystone magazine and quarterly newsletters for KBA and three affiliate agencies.
- × Designed and updated all company logos, brochures, and event materials.
- × Directed internal marketing team.
- × Managed social media accounts for KBA and affiliates.
- × Scheduled meetings and recorded minutes for board meetings.

FREELANCE DESIGNER

GULFSTREAM COMMUNICATIONS
January – February 2011 | Mount Pleasant, SC

- × Worked alongside art directors on five separate magazines:
Charleston, Charleston Home, Charleston Weddings, Grand Strand, and House Calls
- × Executed photo color correction, clipping, and replacement.
- × Designed various marketing materials.

Skills & Qualities

- × Adobe Creative Cloud
 - InDesign
 - Photoshop
 - Illustrator
 - Lightroom
- × Microsoft Office
- × Mac + Windows Environments
- × Organization
- × Time Management
- × Attention to Detail
- × Integrity
- × Dependability
- × Sense of Humor

Education

WESTMINSTER COLLEGE

- × New Wilmington, PA
- × Bachelor of Arts
 - Fine Art Major
 - Music Minor
- × Cum Laude

Contact

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